

**AFRICAN COMMUNITY
CONSERVATION TOURISM RESEARCH
RESOURCE CENTRE
(ACTREC)**



**The Recovery Plan for the
Pearls of Africa
(RPPA)**

*Community Participatory Approach to
Fight Against Climate Change.*

THE BACKGROUND ACTREC:

As the whole world brain grapples with finding solutions to many complex phenomena, some of which have empirical possible solutions, CLIMATE CHANGE remains so convoluted for philosophers to undo. The birth of African Community Conservation and Tourism Research Resource Centre (ACTREC) is believed to be a starting point that the directors have proved through serious long term Applied Research studies on community conservation and community tourism that bear capacity to kick-start the reversal drive against the threatening Global Climate Change. Just as the causes are complex and have a long historical trend, we cannot think of a quicker process that can manage the dilemma. The strategies to be applied must be broad; though they may start small and scale up with time, depending on the extent of diffusion rate among the stakeholders. The Nature of efforts will be as broad and continental as 'The Recovery Plan for the Pearls of Africa' (RPPA), (name others for other continents).

It is so clear that nobody in the whole world still has doubt about the prevalence of Climate Change; and therefore, delaying joining hands with ACTREC in the war against it is denying necessary support at the time when everyone is waiting for it. Just don't delay!

VISION

Living in ***“a recovered, refreshed, beautiful green Africa”*** that is practicing participatory ***Community-Based Environment conservation*** and management that concurrently attracts sustainable ***community-based tourism***, which is directly beneficial to all levels of stakeholders, while causing a paradigm shift from subjective to tourist's choice directed tourism in Africa.

MISSION

To support and improve sustainable environment conservation efforts and initiatives at all levels through practical participatory appreciation and understanding of the values of the natural resources endowment in the Pearls of Africa that should

ultimately enhance community-based and beneficial tourism to local communities and other levels of stakeholders in Africa and beyond.

MAJOR OBJECTIVES OF ACTREC

- Design a realistic strategy for **Participatory Community-Based Conservation of the Environment (PCBCE)** and package practical implementation methodology and approach to involve all the stakeholders at all levels so as to recover the beauty of the Pearls of Africa.
- Design a realistic strategy and implementation methodology and approach for **Repackaging** and rebranding the “**Tourism face**” of Africa through enabling Africans to tell their own story and to reveal their Pearls to the rest of the world.

SPECIFIC OBJECTIVES OF ACTREC

- (i) To support improvement and implementation of environment conservation and tourism policies set by governments and relevant stakeholders.
- (ii) To promote community participation in environment protection and conservation education
- (iii) To establish a community conservation and tourism research resource Centre
- (iv) To establish facts that motivate and facilitate community-based conservation research studies
- (v) To promote sustainable reforestation projects at household, community, and wider levels.
- (vi) To set up initial 10 satellite field coordinate research Sub-centers in different tourism potential areas for community-based tourism research studies.
- (vii) To support community tourism resource development initiatives (including ecotourism of coexistence of wildlife and livestock) in Wildlife Reserves
- (viii) To coordinate, support and re-package community tourism resources to form marketable tourism circuits/network

- (ix) To link up community tourism circuits/networks to market systems
- (x) To initiate a sustainable tourism benefit system for all levels of stakeholders.

ABOUT ACTREC

African Community Conservation Research Resource Centre (**ACTREC**) is Not-for-Profit organization registered in Uganda as a Company Limited by Guarantee with the **National Registrar of Companies** under **Reg. No. 80020000266729** and issued Certificate **No.BRS-INCC-5-17/39825**. Our Vision is Living in “**a recovered, refreshed, beautiful green Africa**” that is practicing participatory Community-Based Environment conservation and management; which concurrently attracts sustainable community-based tourism that is directly beneficial to all levels of stakeholders, while causing a paradigm shift from subjective to tourist’s choice directed tourism in Africa. We are inspired to realize this vision through our mission which seeks to support and improve sustainable environment conservation efforts and initiatives at all levels through practical participatory appreciation and understanding of the values of the natural resources endowment in the Pearls of Africa that should ultimately enhance community-based and beneficial tourism to local communities and other levels of stakeholders in Africa and beyond.

The core idea for ACTREC was founded in **1994** and has developed through a series of steps, that have ultimately led to the establishment of this Research Resource Centre with capacity to design approaches and methodologies that are powerful enough to stimulate mass community conservation, and mass community tourism. It is strongly believed that these two phenomena will grow symbiotically and complementary to each other.

DANCING FOR NATURE PROGRAM

Community conservation will be promoted through the broad-based Dancing for Nature as a participatory method for conservation of the environment. This will be scheduled to cover the whole year around. Every 2 months will be having a common activity.

Recovery Plan for the Pearls of Africa (RPPA)

There will be guiding themes put in place to guide participatory research on conservation. This creativity will be another beautiful attraction that will blend the African community tourism. Dancing for Nature will always be climaxing on every 5th June of the year Calendar.

TORCHING THE PEARLS OF AFRICA:

There will be deliberate, purposeful community based tourism research methodologies that will be applied by community Tourism Torches (TTs). The TTs will lead in telling their own story revealing the unknown Pearls of Africa. Every village in Africa has a unique Pearl that is still hidden which will be revealed by the trained Tourism Torches.

TOURISM TORCH POINTS:

There will be clusters of pearls revealed by the TTs in a set map locating a Tourism Torch Point (TTP). The TTPs will have documented stories as told by the indigenous communities. These TTPs will be managed and maintained by community members who will benefit from the returns in form of revenues.

BENEFIT SYSTEM FOR STAKEHOLDERS:

A benefit system will be developed to guide the benefit criteria. The system will spell out formulas for various stakeholders to calculate their expected revenue shares.

ACHIEVEMENTS OF ACTREC SO FAR:

- i. Dancing for Nature, torching the Pearls of Africa
- ii. Initially Registered as Not-for-Profit organisation in Uganda.
- iii. Established a headquarters in rural community where community conservation and community tourism is demonstrated.
- iv. Central Coordinating Office (CCO) at Bwebajja near Kampala 15 Kilometers to Entebbe.
- v. It has recruited initial staff working at both the headquarters and coordinating office.

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- vi. Has already started a training program for community conservation and Tourism Research workers; so far 20 research workers who will later be known as “Tourism Torches” (TTs) have been trained and deployed. The TTs have been capacitated to enable Africans to tell their own real story of their Pearls.
- vii. Six “Tourism Torch Points” (TTPs) have been identified and are under documentation for marketing.
 - a) TP00001/1M98
 - b) TP00002/2M17
 - c) TP00003/2M17
 - d) TP00004/2M17
 - e) TP00005/2M17
- viii. Professional Transport partners to facilitate the accessibility to the tourism torch points have been identified with classified transport facilities e.g. Kikooko African Safaris, Kanzira Tours and Travel, Ranger Africa Safaris.
- ix. The proposals of some partnerships have been made and discussions are kicking off.
- x. The approach to stimulate community-based conservation of the environment shall be scheduled in the annual round activity of “Dancing for Nature”. The first Dancing for Nature was implemented this year on 5th June 2017. The 2018 program is already designed and is ready for sharing.
- xi. The approach for community based tourism has already been developed through the concept known as “Torching the Pearls of Africa”

The “Tourism Torch” Concept

A Tourism Torch Point (TTP) Is the impressive and exciting geographical position in the identified Community that visitors can see, enjoy, listen to, or interact with in the Environment. Most of the endowments in Africa are real Pearls that qualify as tourism attractions.

The implementer of this concept is referred to as a “Tourism Torch” (TT)

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Training to become a tourism torch is a research process of identifying, developing, documenting mastering and presenting a “tourism torch point”.

Torch points are numbered to take a progressive number series to show the histology of development and establishment dates.

The following Tourism Torch points have been identified and adopted by ACTREC for implementation:

1. **TP00001/1M98** - The Indigenous Technologies Torch Point (ACTREC Headquarters): by **D1TT 00001/1M98 (Banobi Herbert)**
2. **TP00002/2M17** – The Cradle of beauty at the Canine Hill Tip: Tourism Research conducted by **D2TT00002/2M17 (Warren Ankwas)** & **D1TT 00001 (Banobi Herbert)**.
3. **TP00003/2M17** – Multiple TP Agro-Geographical Plateau: Tourism Research conducted by **D1TT Banobi Herbert & D2TT Warren Ankwas**.
4. **TP00004/2M17** – Broadcasting Tip: Tourism Research conducted by **D1TT Banobi Herbert & D2TT Warren Ankwas**.

Under Development:

1. **KYITI KYABANYABUTUMBI** by Rev. Peter Nzamuhiki
2. **BATWA-LIFE EXPERIENCE** by Busingye Levi
3. **KING BAKARYA’s BATH PLACE** by Banobi Herbert
4. **THE RHINOCEROUS CHAMELEON FARM** by Tindiwegi Moses & Ndyomugabe Januario.
5. **VIRGINITY OR LIFE** by Nahabwe Immaculate
6. **THE INDUSTRIAL INNOVATIONS** by Afande Biryomumeisho

RESEARCHES CONDUCTED

- Effect of Climate change on Natural environment and reserved areas 2017
- Human activity impact on the Environment

PARTNERSHIPS

- ❖ MYJ – Maendeleo ya Jamii
- ❖ KIKOKO TOURS
- ❖ ROTARIAN HOME IN AFRICA
- ❖ KIHEFO - KiGezi Health Care Foundation
- ❖ UWA – Uganda Wildlife Authority

Activities of by ACTREC

- ✓ Environmental Community Conservation.
- ✓ Community Tourism Promotion Trainings
- ✓ Research activities
- ✓ Tour Guiding and Drives
- ✓ Accommodation
- ✓ Culture Demonstrations
- ✓ Nature Discoveries
- ✓ Dancing for Nature Uganda.

LOCATION AND CONTACT

Where to find us:

African Community Conservation Research Resource Centre (ACTREC) has its headquarters at Kyeshero parish, Kayonza subcounty in Kanungu district, in Uganda just 6 kms to Bwindi Impenetrable National Park.

We also a Central Coordinating office on Kampala-Entebbe road at Bwebajja, 15 kms before Entebbe.

How to contact us:

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